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## JOB TITLE

Chief Executive Officer

### **ABOUT US**

ALL DIGITAL is a leading pan-European association based in Brussels, representing member organisations across Europe that work with 25,000 digital competence centres. We focus to support Europeans that have an insufficient level of digital skills. That means that they're having less chances to find work, to use online services, to have a better quality of life, to be included in today's society. We coordinate a number of projects, programmes and campaigns that empower people through ICT by finding new paths to employment, community life, relevant information and staying in touch with friends and family.

#### **SCOPE OF WORK**

We are looking for a Chief Executive Officer who will share and relentlessly drive ALL DIGITAL's vision to enable every European to benefit of the opportunities created by the digital transformation. The CEO will be responsible to strengthen the position of ALL DIGITAL as a leading European actor in the field of digital competences for inclusion, employability and citizenship. S/he will be in charge of developing, planning, leading, and implementing the strategy for the further development of ALL DIGITAL as a financially buoyant and long-term sustainable organisation.

The Chief Executive Officer will:

- Lead long-term strategic and business planning processes
- Make critical decisions in developing, planning, leading, and implementing long-term strategy
- Ensure projects and activities fit with the overall strategy of the organisation
- Establish and maintain relationship with various stakeholders
- Act as the "public face" of ALL DIGITAL, represent the organisation towards stakeholders at conferences, meetings and other events
- Lead policy advocacy efforts, conduct policy monitoring, engage ALL DIGITAL in the policy work of the European Commission and liaise with the European Parliament and other key actors
- Create a dynamic business, lead fundraising efforts to ensure balanced and sustainable funding from the EU, other funders, public and private donors and sponsors
- Lead strategic communication efforts, establish and manage media relations
- Keep Advisory Board members involved and engaged with the organisation
- In collaboration with the Chief Operating Officer, support organisational and human resources management

Internal relationships:

- Collaborate with and report to the Board
- Consult and brief the Advisory Board
- Collaborate with Chief Operating Officer and staff
- Engage and support member organisations

External relationships:

- EC officials at a senior level
- Politicians (MEPs, ministers)
- Company CEOs and other senior-level representatives of stakeholders
- Leaders of international/national/regional networks of digital competence centres
- Opinion-makers (journalists)
- Academic sector representatives

### **QUALIFICATIONS**

• Master's degree in a relevant field

#### PREFERRED EXPERIENCE

- At least 5 years of relevant work experience at senior managerial level in the field of business development, marketing, strategic planning, or partnership management
- Sound knowledge and work experience in the fields of digital skills, digital inclusion and empowerment
- Significant experience in managing stakeholder relationships at a senior level
- Knowledge and experience in working with the European Commission, good understanding of policy making and policy advocacy processes
- A proven record of success in obtaining funding
- Experience working on boards of private and/or non-profit organisations
- Understanding corporate governance
- Experience in working with digital competence education providers and/or an international non-profit organisation would be an asset

### SKILLS

- Excellent organisational and networking skills
- Excellent communication and public speaking skills
- Strong interpersonal skills
- Self-reliance and autonomy, as well ability to work in team in a task-oriented environment
- Open-minded and solution-oriented personality

## **COMPETENCES**

- Business awareness
- Sound decision making
- Innovativeness
- Politically astute
- Managing change
- Community / team building
- Partnership management

### LANGUAGES

- Excellent oral and written command of English
- Knowledge of French and other EU languages would be an asset

# **EMPLOYMENT TERMS**

- Full-time employment contract (always conditional to the approval of ALL DIGITAL's annual budgets)
- Start date: 1 September 2019
- Gross monthly salary: 3,600 3,900 EUR (plus default benefits)
- Place of work: Brussels; extensive travel mainly within Europe will be required

# HOW TO APPLY

- Applications shall be submitted by email to jobs@all-digital.org in English
- Please provide your CV and a description of your professional experiences, skills and competences corresponding to the job requirements
- Deadline for applications: Friday, 31 May 2019
- For further information on this post, please contact Mr Peter Palvolgyi, Chief Operating Officer (<u>peter.palvolgyi@all-digital.org</u>).