

Digitale inclusie: is iedereen mee?

22/09/30 September,
AllDigital Prague



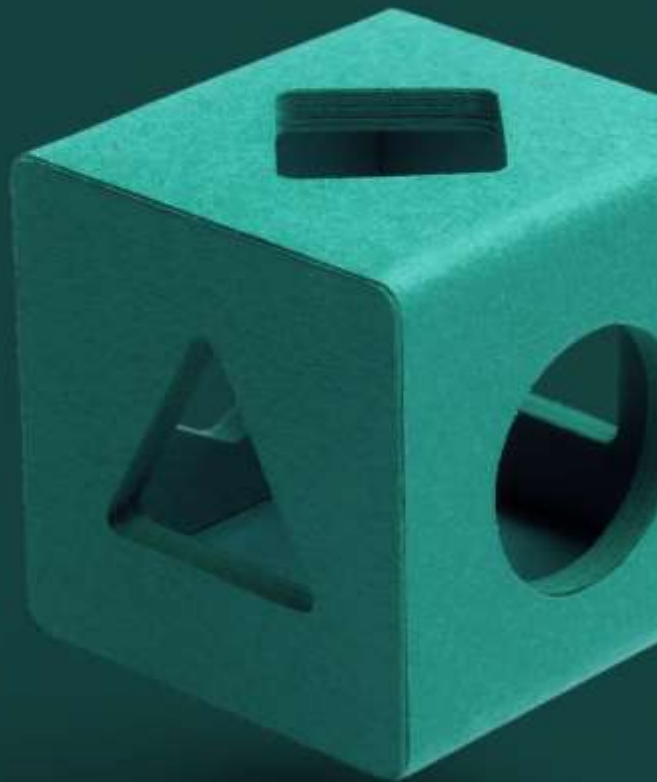
Mediawijs & Digital Inclusion

Mediawijs is the Flemish Knowledge Centre for Digital and Media Literacy of the Flemish government and Imec vzw. Mediawijs helps residents of Flanders and Brussels to actively, creatively, critically and consciously use and understand digital technology and media to participate in our society.



**Iedereen
Digitaal**





Iedereen Digitaal Lokaal

Network events for **cities and organizations** that work around digital inclusion

Educational trajectory for **civil servants** around the principles of digital inclusion

Tool development for **volunteers** that support people vulnerable for digital exclusion

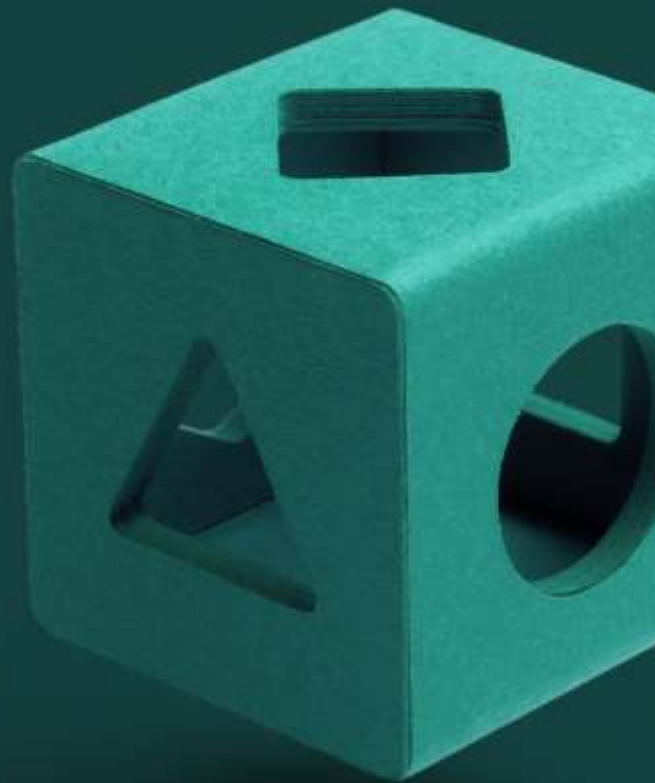
Iedereen Digitaal (Boven)Lokaal

Organisations that support the **elderly, vulnerable children and youth, people with disabilities**

Support the development of a **policy about media literacy, digital literacy, and digital inclusion**

Create **educational materials** for **staff**

Develop **educational trajectories and network events** for **staff**



Welfare in Flanders, digital inclusion and media literacy

Federal Structure of Belgium



Getting started with
digital inclusion

Toolbox: “Aan de slag met digitale inclusie”



- 37 building blocks for a policy on media literacy, digital literacy, and digital inclusion
 - 1) Framework
 - 2) Finger on the pulse
 - 3) Knowledge transfer
 - 4) Services
 - 5) Access
 - 6) The staff



- 37 building blocks
 - 4 levels
- A 5-phased approach:
 - 1) Exploration
 - 2) Find your allies
 - 3) Peer-involvement
 - 4) Organization-wide priorities
 - 5) Sustainability



Thank you,

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